

Privacy Policy by Magnus Vision

Effective Date: [04/03/25]

Magnus Vision 151 N 8th St Suite 500 Lincoln, NE 68508 Contact: andres@magnusvision.com



Magnus Vision is continually invested in protecting the privacy of individuals and ensuring the personal information we receive when you visit magnusvision.com and our partner sites is secure. This also includes Magnus Vision pages on other sites, such as our profiles on social media.

Our privacy policy helps you understand the information that is made available to Magnus Vision and third parties every time you visit magnusvision.com and our partner sites. It also lays out how we use and store this information securely.

The Magnus Vision "Partner sites" include but are not limited to www.examplepartner.com.

Intellectual Property Rights

All Magnus Vision's (and our partner sites') intellectual property (including patents, trademarks, copyrights, etc.) that appear on our website (including content and software) shall remain the sole property of Magnus Vision or its licensors. It is strictly forbidden to use our intellectual property or content without Magnus Vision's written consent.

- Written consent must be given by Magnus Vision for our content to be republished.
- Content from our website must not be sold or rented.
- Content from our website must not be reproduced, duplicated, created derivatively, copied, or otherwise exploited for any purpose.
- Content from our website must not be redistributed.

Acceptable Use

By using our website, you agree to only do so for lawful purposes, without infringing the rights of, restricting, or inhibiting anyone else's use and enjoyment of the website. It is prohibited to harass, distress, or inconvenience any other user. This includes sharing offensive content. Content on our website should not be used for marketing-related activities without written consent from Magnus Vision, and you must not use our website for commercial communication.

The Information We Collect

- 1. Personal Information: Magnus Vision will collect personal information from you when you order or register on our site, as appropriate. This may include your first name, last name, email address, etc. For example, by completing a "contact us" form or leaving a comment, we could use that data to help you receive the information or services that you require, or to respond to your comment. Submitting this personal information is completely voluntary. This information will be retained by Magnus Vision.
- 2. Non-Personally Identifiable Information: Magnus Vision collects information about your activities when you visit magnusvision.com. This includes:
- Date, time, and duration of visits.
- The amount of data transmitted from Magnus Vision to you.
- Internet domain name.
- Information about the computer setup (e.g., browser type, operating system, screen resolution, and connection speed).
- Internet Protocol (IP) Address.
- The specific pages you access.
- Referring to a website.
- Third-party hosted content.

Collecting the Information

- 1. You submit your personal data into the various forms on magnusvision.com.
- 2. Magnus Vision uses third-party providers of analytics, including Google Analytics, to analyze the data collected during visits and persistent metrics cookies to enhance the website, our services, and our advertising. The third-party providers of analytics do not receive personally identifiable information through these cookies and do not combine, match, or cross-reference Magnus Vision's information with any other information.
- 3. Magnus Vision uses web measurement and customization technologies (such as cookies) to improve the functionality of magnusvision.com. When you visit magnusvision.com, your internet browser may download and save a "cookie" (a small file) so we can recognize your computer and browser every time you use magnusvision.com. These cookies fall into two categories:
- Single-session cookies: Only operate while your web browser is active. When the browser is closed, the cookies are deleted.
- Multi-session cookies: Operate longer than a single session on a browser, allowing a website to recognize a computer or user (for a defined amount of time).

Use of the Information

- Cookie Information: We use cookies to optimize the usability of our site and to enhance our advertising. For example, cookies aid site usability by storing your email address or login ID (but never your password). They will also be used to confirm when you have reached a certain page and will inform us on how you interact with our adverts. This helps us personalize the adverts that you see.
- Site Activity Information: We keep track of pages visited, length of visit, links clicked, forms submitted, and downloads.
- Access Device and Browser Information: When using a computer or mobile phone (or any other device) to access magnusvision.com, information may be collected from that device regarding browser type, location, IP address, and pages visited.
- Links: If you click on a third-party link, you are leaving magnusvision.com and are being transferred to an external site. These external sites have their own privacy policies, which we have no control over.

Your Data Protection Rights (GDPR – for EU Users)

If you are a resident of the European Economic Area (EEA), you have the following rights under the General Data Protection Regulation (GDPR):

- The right to access You have the right to request copies of your personal data.
- The right to rectification You have the right to request correction of any information you believe is inaccurate or incomplete.
- The right to erasure You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing You have the right to request that we restrict the processing of your personal data.
- The right to object to processing You have the right to object to our processing of your personal data.
- The right to data portability You have the right to request that we transfer the data we have collected to another organization, or directly to you.

If you make a request, we have one month to respond. To exercise any of these rights, please contact us at: andres@magnusvision.com

CAN-SPAM Compliance

In compliance with the CAN-SPAM Act, our emails will adhere to the following:

- Clearly state who the email is from.
- Provide information on how to contact us (address, etc.).
- Include a clear unsubscribe link and information on how to stop receiving emails.

Opt-Out

Magnus Vision will always provide the option for users to opt-out of receiving communications from us. Instructions on how to unsubscribe will be located at the bottom of any email the user may receive from us. If a user no longer wishes to receive emails from Magnus Vision, they can opt-out by clicking the unsubscribe link in the email.

Restricted Access

We reserve the right to restrict access to parts of magnusvision.com. It is your responsibility to keep your username and password confidential (if you have been provided with them).

Use of Testimonials

The testimonials on magnusvision.com have not been altered, except for the correction of grammar and spelling mistakes, and occasional shortening. Testimonials consist of real experiences of individuals who have used our products and/or services. Individual experiences can vary, and we do not suggest they are typical.

Customer Control Over Personal Information

You can unsubscribe at any time using the link at the bottom of our emails. To remove your personal data completely from our records, contact us at andres@magnusvision.com. You can block or remove cookies in your browser, but this could affect the usability of our site.

Protecting the Information

Magnus Vision takes reasonable precautions to ensure that any information provided to us is protected. Access to the information collected or submitted on magnusvision.com is restricted to employees who require it to carry out their duties. We will never knowingly collect children's (under 13) personal data or contact them.



You can also request access to, correction of, or deletion of your personal data at any time.

Disclaimer and Limitation of Liability

Magnus Vision makes no representations, warranties, or assurances as to the accuracy, currency, or completeness of the content contained on this website or any sites linked to this site. All materials on this site are provided 'as is' without any express or implied warranty of any kind.

Policy Changes and Revisions

We reserve the right to amend this policy at any time without notice. If the policy changes, personal information that you have submitted to us will not be used inconsistently with this privacy policy without your consent. This privacy policy will be revised or updated if our practices change, or as we develop better ways to keep you informed about them. You should always revisit this page for the latest information.

Contact

If you have any questions regarding this policy or your dealings with our website, please contact us at andres@magnusvision.com.

By using this site, you agree to the terms set forth in this privacy policy and will not hold Magnus Vision liable.